



October 18, 2002

Dear Mr. President and members of the HOA:

Your Town's Code Compliance Department is commencing a drive to educate all citizens regarding the correct use of temporary signage. This includes signs for:

- YARD SALES
- LOST/FOUND PETS
- ITEMS FOR SALE
- HOUSES FOR SALE/RENT and
- SMALL BUSINESS ADVERTISING

Each year the Town currently wastes about \$23,000 of taxpayers' money on cleaning up signs that are stuck to poles and/or left out after they have served their purpose.

Most of the expense goes to removing illegally placed signs (those on sign poles, lamp poles, utility poles, etc, and placed in the median), and from the clean-up crews having to clean the scotch-tape, duck-tape; etc from those poles - even if the sign is removed!

Of course, this does not take into account the danger presented to persons who place these signs or the Town workers who spend time in the danger zones removing them or cleaning the mess they leave behind.

Our drive is aimed at informing all Gilbert citizens about the correct use of signs and save themselves, as taxpayers, some money, and to help keep their neighborhoods clean and beautiful.

We will be carrying information in the local press, on Gilbert's (cable) TV channel 11, on utility bills and by way of sign removal and personal advisement of violations. Eventually, if needs be, all the above will be reinforced by court action through the issuance of citations. We truly hope not reach this point!

Our request to you is that you help us in educating your members by carrying a summary of this request, and the information in the enclosed handout, in your Newsletter. Possibly, you may like to reproduce the handout sheet that I have included and circulate this. Perhaps, if you have a web site, you can carry our message there and I would be pleased to send you an electronic copy of the handout for this purpose. Just let us know on 503-6725 or stevew@ci.gilbert.az.us.

The Code Department is being helped in this educational drive by our excellent team from the Neighborhood Services Department and either they, or the Code Department can be approached for further information or assistance as needed.

Many thanks,

A handwritten signature in black ink that reads "Steve Wallace". The signature is written in a cursive, flowing style.

Steve Wallace

Code Compliance Officer

Code inquiries: - 480-503-6879

Neighborhood Services inquiries: - 480-503-6768

THE DO'S AND DON'TS OF PLACING SIGNS

We realize that placing signs for your yard/garage sale, a lost pet or a home for sale or rent is a benefit to you as it is;

- Convenient
- Inexpensive
- Can use materials around your home
- Allows for great advertising visibility to aid in a successful event

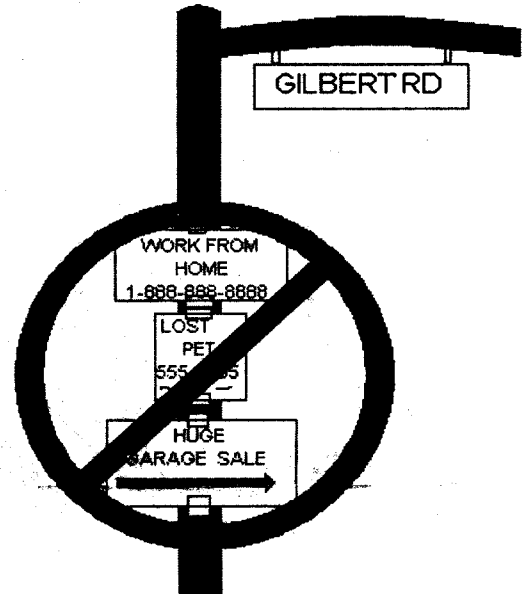
However,

Most residents are not aware that placing signs as indicated in the illustration to the right is prohibited by code and that it can cause damage to the utility pole or structure as a result of their method of attaching the sign.

The Unified Land Development Code Section 3.26 Prohibited Signs reads as follows;

- ...no sign shall be erected, attached, or painted upon any object within the right-of-way. **This shall include all street signs, telephone poles, utilities and/or fences around utilities and/or any other object or structure of this type.**

The damage caused by affixing signs to street signs, utility poles and utility structures ultimately costs the Town many hours of staff time and monies each year in having to remove these signs and repair any damage that has been caused. Not only does placing signs in this manner induce a visual blight, it also can pose an unnecessary hazard to those placing the signs and Town staff who must remove them.



**Please help in keeping our
Town beautiful !!!!!**

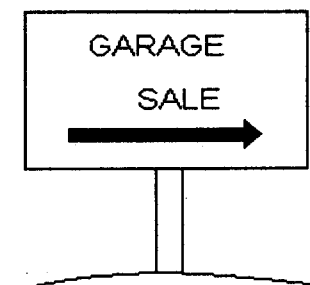
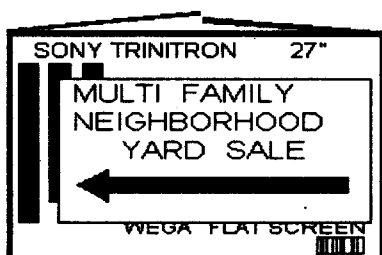
Every Gilbert resident wants to live in a community that is clean, pleasant to the eye, and does not pose unnecessary hazards. Fostering neighborhood beautification is part of the Town of Gilbert's General Plan.

Please remember that when you prepare to have your yard/garage sale all of the following apply;

- Signs should be less than six (6) square feet in size,
- Signs shall not be placed on street signs, utility poles and structures or any other similar object,
- Signs shall not impede pedestrian traffic (please do not place them on sidewalks or other pedestrian ways),
- Signs shall not block the view of automobile traffic, and,
- Signs must be removed at the conclusion of the sale.

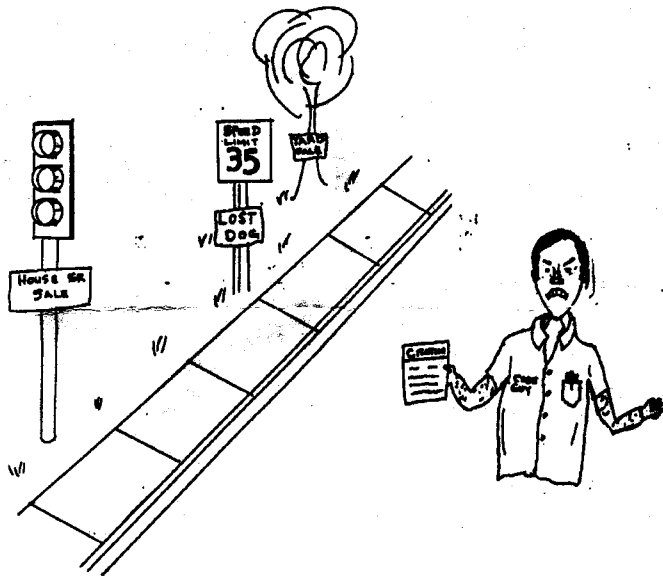
To help us in our endeavor, please consider one of the alternatives illustrated below when preparing to place your signs.

- Try placing your signs on a box and set behind the sidewalk at or near an intersection, or,
- On a wooden stake and carefully driving them into the ground behind the sidewalk at or near an intersection.
- **Pet owners:** Place your LOST & FOUND message with 1-888-PETS-911 and place flyers in local shops



HELP US CUT OUT...

LITTER ON POLES



Code Guy Says;
PLEASE... DON'T
PLACE SIGNS ON..

- X **Traffic Poles**
- X **Light Poles**
- X **Traffic Signs**
- X **Utility Poles**
- X **Utility Boxes**
- X **The Median**

AND

Don't Leave Signs Out

Code Guy Says;
PLEASE... DO
PLACE SIGNS ON..

- ✓ **Wooden Stakes**
- ✓ **Boxes**
- ✓ **Landscaped Areas**

AND

Remove signs when finished

